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**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Personalized Media Communications, L.L.C.Application No./Patent No.: 5,335,277 Filed/Issue Date: August 2, 1994Titled: SIGNAL PROCESSING APPARATUS AND METHODS

Personalized Media Communications, L.L.C., a Limited Liability Corporation  
 (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1.  the assignee of the entire right, title, and interest in;
2.  an assignee of less than the entire right, title, and interest in  
 (The extent (by percentage) of its ownership interest is \_\_\_\_\_ %); or
3.  an assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made) the patent application/patent identified above by virtue of either:

A.  An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_,  
 Frame \_\_\_\_\_, or for which a copy thereof is attached.

**OR**

B.  A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: John C. Harvey & James W. Cuddihy To: The Personalized Mass Media Corp.

The document was recorded in the United States Patent and Trademark Office at  
 Reel 6552, Frame 0349, or for which a copy thereof is attached.

2. From: The Personalized Mass Media Corp. To: Personalized Media Communications, L.L.C.

The document was recorded in the United States Patent and Trademark Office at  
 Reel 7814, Frame 0122, or for which a copy thereof is attached.

3. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
 Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

Additional documents in the chain of title are listed on a supplemental sheet(s).

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (*i.e.*, a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

/Thomas J. Scott, Jr./  
 Signature

September 16, 2011

Date

Thomas J. Scott, Jr.  
 Printed or Typed Name

Attorney for Assignee  
 Title